IntentOS Diagnostic Briefs

Rezijual Strategy Partners

Keiser University — Tampa College of Business

Executive Summary

Keiser University's Tampa College of Business is positioned to expand enrollment, but its current limitation is differentiation. While the intent to grow is clear, the institution does not yet communicate a sharply defined value proposition that separates it from competing universities and alternative education pathways.

IntentOS Assessment

Intent Clarity: Moderate
Integrity: Moderate
Friction: High
Risk: Moderate
AI Opportunity: High

Key Insight

The core issue is positioning clarity.

Recommendations

- Define a dominant outcome for graduates
- Sharpen market positioning
- Reduce decision friction in recruitment
- Apply AI after system clarity is established

References

Code + Philosophy (Substack)
The Expansive Method: with Intent (Upcoming Book)

St. Petersburg College — EpiCenter

Executive Summary

The EpiCenter is attempting to position itself as an innovation hub but lacks structural alignment and a defined identity.

IntentOS Assessment

Intent Clarity: Low
Integrity: Low
Friction: Very High
Risk: High
AI Opportunity: Low

Key Insight

The problem is undefined intent, not funding.

Recommendations

- Choose a primary identity
- Define the value chain
- Build structural gravity
- Apply AI only after clarity

References

Code + Philosophy (Substack)
The Expansive Method: with Intent (Upcoming Book)